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Sent: 10 July 2014 09:10

To: Licensing

Cc: Semper,Nick

Subject: 60 Commercial Road, Hereford - new premises application

NOT PROTECTIVELY MARKED

West Mercia Police are in receipt of an application for a premises licence for a venue to be known as '**60 Commercial Road, Hereford**'. The application is for the licensable activity of late night refreshment.

The location of this venue is within an area subject to the cumulative impact policy contained in the licensing policy for Herefordshire Council. The venue is located in between licensed premises and is close to other venues that are licensed as per the Licensing Act 2003. This venue is currently licensed for the supply of alcohol - it is an off licence. It is understood that the applicant will surrender this licence prior to the issuing of any new premises licence.

West Mercia Police do not object to this application. The applicant has made limited submissions to promote the licensing objectives and as such West Mercia Police could have objected on the grounds that they have failed to show why this application should be an exception to the council policy and the fact that the applicant has failed to show positive steps how they will promote the licensing objectives.

Therefore West Mercia Police have the following representations to promote the licensing objectives. It is our view that they are proportionate, achievable and enforceable.

1. CCTV **will be** provided in the form of a recordable system, capable of providing pictures of EVIDENTIAL QUALITY lighting conditions particularly facial recognition.

Cameras shall encompass all ingress and egress to the premises.

Equipment **MUST** be maintained in good working order, be correctly time and date stamped, recordings **MUST** be kept in date order, numbered sequentially and kept for a period of 31 days and handed to Police on demand (provided that the police will allow reasonable time for the recording to be obtained in the event that the request for recordings is made at a time when the premises are closed. The Recording equipment and tapes/discs shall be kept in a secure environment under the control of the DPS or other responsible named individual.

In the event of technical failure of the CCTV equipment the Premises Licence holder/DPS **MUST** report the failure to the Police on contact number 0300 333 3000 immediately.

2. The Premises Licence Holder will employ Security Industry Authority registered Door Supervisors at times when assessments dictate door supervision to be necessary.

3. Where necessary (when door supervisors are provided), the Premises Licence Holder shall maintain a register of Door Supervisors which will be kept on the premises showing the names and addresses of the Door Supervisors, their numbers and shall be signed by the Door Supervisors as they commence and conclude duty. The register shall be available on demand for inspection by an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) police or an authority Officer of the SIA.

4. An incident log must be kept at the premises, and made immediately available on request to an 'authorised person' (as defined by Section 13 of the Licensing Act 2003), an authorised Herefordshire Trading Standards Officer or the police which must record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) seizures of drugs or offensive weapons
- (f) any faults in the CCTV system
- (g) any visit by a relevant authority or emergency service

5. Prominent, clear and legible signage (in not less than 32 font bold) shall be displayed at all entrances to the premises requesting the public to respect the needs of local residents and to leave the premises quietly.

6. Adequate refuse (litter) containers shall be located in the premises. Prominent, clear and legible signage (in not less than 32 font bold) shall be displayed at all entrances to the premises requesting the public to respect the area and ensure that litter is disposed of properly and in appropriate litter bins.

7. The Premises Licence holder will ensure that the area immediately outside the premises is regularly checked during operating hours and that any litter found is disposed of appropriately

8. All staff shall wear clothing which identifies them as members of staff of the premises.

9. The Premises Licence Holder and staff will not permit alcohol to be consumed on the premises.

These are the minimum conditions West Mercia Police would wish to see applied to any premises licence granted to this location.

Regards

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